

The background is a dark gray circle with several concentric rings. A prominent band of rainbow colors (yellow, green, blue, purple, red) curves across the middle. Two bright white light sources are visible: one in the upper left and one in the lower right, both creating lens flare effects. The word "FILM PRODUCTION" is centered in white, bold, sans-serif capital letters.

FILM PRODUCTION

KLÖCKER
FILM PRODUCTION

WHAT CAN A FILM DO?

It sounds banal, but you can watch a film as well as you can hear it. One uses pictures, language and music to cling the advertising message preferably long lasting to the subconscious of the public. Like this and under stimulation of multiple senses at the same time you're able to:

- introduce your company
- promote your products and services
- explain complex facts simply
- establish a positive image
- optimize your internet presence for search engines

WHY SHOULD YOU CHOOSE A FILM?

It's simple: You can't achieve the same effect with any other medium.

- caused by many advertising messages, people tend to perceive moving images preferably
- it's easier to connect emotions with a message in a film than in print media
- internet presences seem livelier through moving pictures
- social media marketing gets easier with the integration in various platforms like YouTube etc.
- in this way, the broad distribution of a message gets easier and is also cheaper in the end
- the search engine relevance of a website increases through the integration of a film



THE WYSTRACH GMBH IN WEEZE
Extended industrial safety



Car dealer Jacobs
Quality management



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MEDIA AGENCY KLÖCKER GMBH | Andreas Klöcker
Königin-Astrid-Straße 117 | 52222 Stolberg
Phone +49 (0) 2402. 389 496 0 | Fax +49 (0) 2402. 389 496 1
info@kloecker.ac | www.kloecker.ac