

The image features a detailed, close-up view of a camera lens. The lens is composed of several concentric glass elements, each with a distinct color tint: a dark grey outer ring, followed by a blue ring, a purple ring, a red ring, and a yellow ring. A bright light source is positioned behind the lens, creating a prominent lens flare that radiates across the scene. The text "FILM PROD" is overlaid in the center of the image in a bold, white, sans-serif font. The overall aesthetic is professional and cinematic, emphasizing the technical and artistic aspects of film production.

**FILM** PROD



DUCTION

**KLÖCKER**  
FILM PRODUCTION

## WHAT CAN A FILM DO?

---

It sounds banal, but you can watch a film as well as you can hear it. One uses pictures, language and music to cling the advertising message preferably long lasting to the subconscious of the public. Like this and under stimulation of multiple senses at the same time you're able to:

- introduce your company
- promote your products and services
- explain complex facts simply
- establish a positive image
- optimize your internet presence for search engines

## WHY SHOULD YOU CHOOSE A FILM?

---

It's simple: You can't achieve the same effect with any other medium.

- caused by many advertising messages, people tend to perceive moving images preferably
- it's easier to connect emotions with a message in a film than in print media
- internet presences seem livelier through moving pictures
- social media marketing gets easier with the integration in various platforms like YouTube etc.
- in this way, the broad distribution of a message gets easier and is also cheaper in the end
- the search engine relevance of a website increases through the integration of a film





THE MEDIA AGENCY KLÖCKER  
PROVIDES YOUR PERSONAL PRODUCT  
IN A TRANSPARENT PACKET

---

### BASIC PACKAGE\*

---

A small portrait of your company. Ideal for small enterprises.

- Length of the video: up to 1 minute
- Up to ½ day of filming
- One film location
- GEMA-free music inclusive
- Inclusive rights of use (picture and sound)

500,-

### BUSINESS PACKAGE\*

---

Your company and your offer in a considerable package

- Length of the video: up to 2 minutes
- Up to 1 day of filming
- One film location
- GEMA-free music inclusive
- Inclusive rights of use (picture and sound)

1000,-

### PREMIUM PACKAGE\*

---

Here, we're offering a detailed portrait of your company, your services and products.

- Length of the video: up to 3 minutes
- Up to 2 days of filming
- Multiple film locations possible
- Up to ½ day of preliminary viewing
- GEMA-free music inclusive
- Inclusive rights of use (picture and sound)

2000,-

**KLÖCKER**  
FILM PRODUCTION

\* All prices excluding VAT!

# KLÖCKER

## FILM PRODUCTION



MEDIA AGENCY KLÖCKER GMBH | Andreas Klöcker  
Königin-Astrid-Straße 117 | 52222 Stolberg  
Phone +49 (0) 170. 666 222 5 | Fax +49 (0) 241. 538 079 669  
info@kloecker.ac | www.kloecker.ac