

Media Agency Klöcker

The Media Agency Klöcker is a media agency in Aachen, which works crossmedially. To our customers we offer services in the sector Digital-, Print- and Social Media Marketing.

We can support you with our rich expertise, which is based on numerous successfully realized Google Street-view projects.

Visit our website for more information on our services and prices: <http://www.kloecker.ac>



www.kloecker.ac/film



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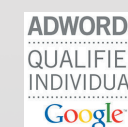
Google Street View



Google Street View

ZERTIFIZIERTER

Fotograf



KLÖCKER
MEDIENAGENTUR

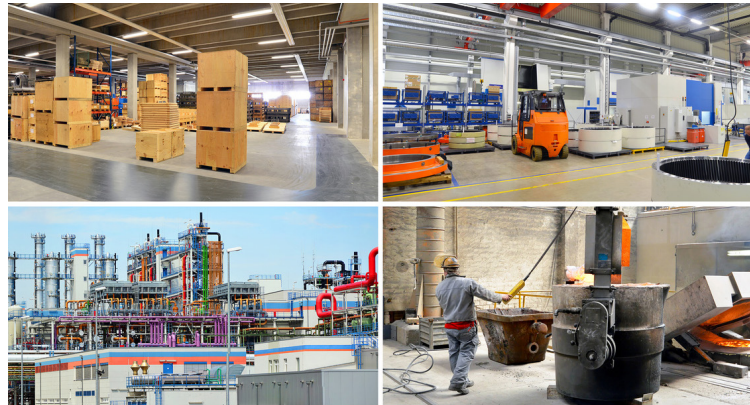
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Interactive. Modern.

We live in a highly digitized world, in which many people live by the motto "always on". This means that they are online in any place at any time. Therefore, it is very important for a company, to maintain a pleasant online presence, to be able to reach the relevant audience. Due to the high transparency through the World Wide Web, customers nowadays expect more insight into a company they chose. A great way to offer that, are 360°-shots, which can be uploaded to Google Street View, where interested clients can view them / and viewed by interested clients.



What is „Google Street View trusted“?

The Media Agency Klöcker is one of a few agencies, which Google certified as Google Street View trusted. Thereby Google confirms our excellent quality in 360°-Photography. Only agencies, that are certified for their high quality and quantity standards, are allowed by google to use the "—" button. Out Media Agency is one of only six agencies in Aachen, which conform to this high standard.



SUCCESS ACROSS PLATFORMS



Generally, you can upload the 360°-shots of your company to Google Street View, Google +, Facebook and other big platforms such as those. It is possible for the Media Agency Klöcker, to embed the 360°-shots to your website and offer your visitors a virtual tour through your company. To do that, we use our own HTML5-plugin. This plugin gives us the opportunity to access in-house options, while can still use solutions by Google.

More than just verified

Klöcker media agency sees itself as a comprehensive service provider in the field of 360 ° recording. We are not only the „photographer“, but a partner in your project. Our consultation does not begin with the implementation of the project and does not end after we have uploaded the recordings. We know in which rooms the 360 ° views will have their best effect, on which platforms you use them most effectively and how best to put your company on the scene.



IMPROVE YOUR RANKING

Uploading 360°-shots to Google Street View pays off in multiple ways. It does not only show your company from various perspectives to potential customers and creates an authentic image of your company.

In addition, the 360°-shots have major relevance to search engine rankings. They help you to improve the ranking of your company in the search engines. On the whole you profit in several aspects.

