

## SEARCH ENGINE OPTIMIZATION, CARE, ADVERTISING

We provide you with an analysis of your website and a reporting to help you determine the success of your company. The search engine optimization is a permanent process, which we look after reliably and competently.



## BANNER / ADVERTISING

Through our many years of experience in the field of design, we create professional advertising banners and advertising ads for you. We aim to your wishes and try to implement them as best as possible.

## PROSPECTS / BROCHURES / CATALOG DESIGN

It is important to adhere to the CI (Corporate Identity), so that the advertisement matches the outward appearance of the company. We give your brochures, brochures and catalogs a harmonious look, in order to be appealing and to contribute to the acquisition of new customers.



# KLÖCKER

Medienagentur Klöcker GmbH  
Andreas Klöcker

Königin-Astrid-Straße 117  
52222 Stolberg

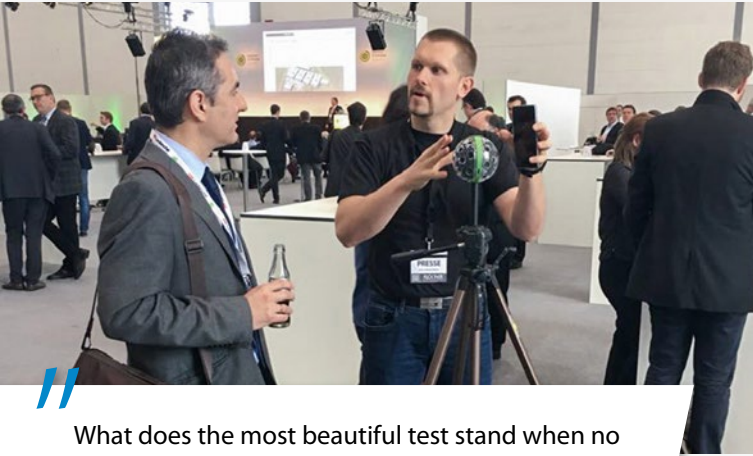
Mobile: +49(0) 170 - 666 222 5  
Phone: +49(0) 241 - 894 395 58  
Fax: +49(0) 241 - 538 079 669

Mail: [info@kloecker.ac](mailto:info@kloecker.ac)  
Web: [www.kloecker.ac](http://www.kloecker.ac)



# KLÖCKER

PRESS/EXPOSITION/PR



What does the most beautiful test stand when no one perceives it and no one reports it?

#### REPORTS PHOTO / FILM / PRINT / GRAPHIC / TEXT

We provide on-site reporting. In addition, we create editorial contributions that can be used for omnipresent use (photo, film, VR, graphics or text) in company communications or can be used by the media representatives.

#### EXPOSITION MONITORING

In addition to the physical testimony, the ideal exhibition appearance should also be linked with a positive medial perception, far beyond the measurement date. We take care of professional trade fair management. Already in advance we create the required advertising media, trade fair invitations and more. During the fair, we broadcast news, events and events live and crossmedial. We also offer follow-up reports. Through the lighthouse effect, we achieve an ideal, long-term perception.

#### RANGE OF REACH MARKETING

The social media are one of the principles of advertising and thus also one of the most important components of the expansion of the Reichsbereich. With these you can reach a huge audience with limited possibilities. Our crossmedia strategies are proven and help your company to a higher reputation.

#### SOCIAL MEDIA MANAGEMENT

An orderly structure is very important in social media advertising - both in design and in the organization. Both of these are perfect for each other. As a result, we achieve the greatest possible reach and thus the greatest possible success. We also manage and monitor the company's activities in the social online media.



#### Advantages of press work:

- + Increase your range.
- + Increase your popularity.
- + Win new customers.
- + Build your online reputation.
- + fast and flexible
- + low cost - great effect



#### REPORTING COMPANIES

Our professional approach to your company events ensures optimal social media communication. We represent your company on the social media platforms, so that a maximum range and attention can be generated.

#### PUBLICATION / PRESS RELEASE

We take care of editorial reporting. That is, we make professional contributions to you and direct them, e.g. specialized journals or the like. Of course we also take over the publication on the social media platforms, which runs with us with a crossmedia marketing strategy.

#### Area of application of the press:

- ✓ Social Media
- ✓ magazines
- ✓ press portals
- ✓ Daily / corporate newspapers
- ✓ TV / radio
- ✓ Newsletter
- ✓ Company website